



INTERNATIONAL TRAVEL & TECH EXPO SPONSORSHIP

EXPLORE ENGAGE ELEVATE



10-11 MAY 2025

 **INDIA EXPO MART,**
GREATER NOIDA, U.P, INDIA

ORGANIZER

PATRONAGE

ASSOCIATION PARTNER



ORGANIZER



Established in 2013, Catseye Group specializes in providing need-based solutions for various residential and commercial property purchases & investments, leasing, interiors, post-sales service, mortgages, etc. In the last decade, we have established ourselves as the trusted real estate advisor in India & GCC markets. We are committed to creating new benchmarks of excellence in the industry. We work with Commitment, Honesty, Trust, and above all **CUSTOMER FIRST**. We deliver the best possible opportunities to our clients and assist them in making smart & prudent decisions.



UPCOMING ITT EXPO SCHEDULE



Deepender Sharma
(Business Head)

Nitin Kaushik
(Founder Director)

UTTARAKHAND

NORTH-EAST

RAJASTHAN

GUJARAT

MAHARASHTRA

Welcome to Negohtel Bulletin Media, We are a team of Media Publication House, Storyteller and Experience Creators. We believe in the power of captivating content and give a platform to Hospitality Industry to showcase their brand through our magazine and digital platform with our media mastery and creative content strategy expertise. We help the whole Hospitality community to grow business and appreciate their achievement and hard work through our Publication.

AFTER THE GRAND SUCCESS OF THE PRESTIGIOUS



**NB
 HOSPITALITY
 EXCELLENCE
 AWARDS-2024**



COMING UP WITH THE MEGA TRAVEL & TECH EXPO



INTERNATIONAL TRAVEL & TECH EXPO
 EXPLORE - ENGAGE - ELEVATE

MILESTONES OF NEGOTHEL BULLETIN

COMING SOON

**NB
 HOSPITALITY
 EXCELLENCE
 AWARDS-2025**



Rajesh Ghansiyal
 (Managing Editor & Bureau Chief)

Manish Thakur
 (Editor & Publisher)



TITLE SPONSOR/ PRESENTING PARTNER

Benefits: Branding & Promotion

Branding as “Your Company Name or Logo” Presents ITTEXPO in all communication of the Expo.

Allocation of 24 sqm built up booth for product/service display.

Branding as “Your Company Name or Logo” Presents ITTEXPO” on Expo website.

Branding as “Your Company Name or Logo” Presents ITTEXPO in Expo brochure.

Branding as “Your Company Name or Logo” Presents ITTEXPO the summit stage backdrop

Branding as “Your Company Name or Logo” Presents ITTEXPO at the Venue Hoarding.

Logo on the homepage of the Expo website as a Title Sponsor with a Hot Link to your web site. Your Logo will appear on all email broadcast, advertising the Expo

5 Complimentary Delegate Passes for participation in Conference

The sponsor may provide 5 banners to be placed at Prime Location (free standing banners preferred)

You will appear as Title Sponsor on all the advertising campaigns for the Expo in national & international print media.

Your Company's Logo will appear in the post-show report.

Media coverage in print media, online media & TV coverage

Value of Title Sponsor/ Presenting Partner Package: INR 10,00,000 + GST

IN ASSOCIATION WITH

Benefits: Branding & Promotion

Your Company's Logo will appear on the front page of the Expo brochure as above.
 Allocation of 12 sqm built up booth for product/service display.
 Presence on the homepage of the Expo website with the tag line in Association with and a Hot Link to your web site.
 Your Logo will appear on all email broadcast, advertising the Expo.
 Branding as ITTEXPO In Association With "Your Company Name or Logo" on the stage backdrop

Branding as ITTEXPO In Association With "Your Company Name or Logo" at the Venue Hoarding.
 3 Complimentary Delegate Passes for participation in Conference
 You will appear with the title Association With on all the advertising campaigns for the Expo in national & international print media.
 The sponsor may provide 4 banners to be placed at Prime Location (free standing banners preferred).
 Your Company's Logo will appear in the post-show report.

Value of title Association With: INR 7,00,000 + GST

DIAMOND SPONSOR

Benefits: Branding & Promotion

Your Company's Logo will appear on the front page of the Expo brochure as a Diamond Sponsor.
 Allocation of 12 sqm built up booth for product/service display.
 Logo on the homepage of the Expo website as a Diamond Sponsor with a Hot Link to your web site.
 Your Logo will appear on all email broadcast, advertising the Expo.
 Branding as ITTEXPO Diamond Sponsor "Your Company Name or Logo" on the stage backdrop.

You will appear as Diamond Sponsor on all the advertising campaigns for the Expo in national & international print media.
 2 Complimentary Delegate Passes for participation in Conference.
 The sponsor may provide 3 banners to be placed at Prime Location (free standing banners preferred).
 Your Company's Logo will appear in the post-show report.

Value of Diamond Sponsor Package: INR 5,00,000 + GST

GOLD SPONSOR

Benefits: Branding & Promotion

Your Company's Logo will appear on the front page of the Expo brochure as a Gold Sponsor.
 Allocation of 9 sqm built up booth for product/service display. Logo on the homepage of the Expo website as a Gold Sponsor with a Hot Link to your web site. Your Logo will appear on all email broadcast, advertising the Expo Branding as ITTEXPO Gold Sponsor "Your Company Name or Logo" on the stage backdrop

You will appear as Gold Sponsor on all the advertising campaigns for the Expo in National & International print media.
 2 Complimentary Delegate Passes for participation in Conference
 The sponsor may provide 3 banners to be placed at Prime Location (free standing banners preferred).
 Your Company's Logo will appear in the post-show report.

Value of Gold Sponsor Package: INR 4,50,000 + GST

SILVER SPONSOR

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the Expo brochure as a Silver Sponsor.
- Allocation of 9 sqm built up booth for product/service display. Your Company's Logo will appear on the Sponsor boards as a Silver Sponsor at the Venue Hoarding. Branding as ITTEXPO Silver Sponsor "Your Company Name or Logo" on the stage backdrop Logo on the homepage of the Expo website as a Silver Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the Expo.
- You will appear as Silver Sponsor on all the advertising campaigns for the Expo in National & International print media.
- 2 Complimentary Delegate Passes for participation in Conference.
- The sponsor may provide 2 banners to be placed at Prime Location (free standing banners preferred)
- Your Company's Logo will appear in the post-show report.

Value of Silver Sponsor Package: INR 4,00,000 + GST

BRONZE SPONSOR

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the Expo brochure as a Bronze Sponsor.
- Allocation of 9 sqm built up booth for product/service display.
- Your Company's Logo will appear as a Bronze Sponsor at Venue Hoarding.
- Branding as ITTEXPO Bronze Sponsor "Your Company Name or Logo" on the stage backdrop
- Logo on the homepage of the Expo website as a Bronze Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the Expo.
- You will appear as Bronze Sponsor on all the advertising campaigns for the Expo in National & International Print Media.
- 2 Complimentary Delegate Passes for participation in Conference.
- The sponsor may provide 2 banners to be placed at Prime Location (free standing banners preferred)
- Your Company's Logo will appear in the post-show report

Value of bronze Sponsor Package: INR 3,50,000 + GST

ACCOMMODATION PARTNER

Benefits: Branding & Promotion

- Logo & Acknowledgment as Accommodation Partner in Event Brochure.
- Allocation of 12 sqm built up booth for product/service display.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Your Logo will appear as an Accommodation Partner on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop
- 2 Complimentary Delegate Passes to participate in Conference
- Branding as an Accommodation Partner by "Your company name or Logo" at the venue hoarding.
- Your Logo will appear as an Accommodation Partner on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Logo on the homepage of the Expo website with a Hyper link with your web site
- Your Company's Logo will appear in the post-show report.

Value for Accommodation Partner Package: INR 5,00,000/ + GST or Approx 70 Pax Accommodation for Speakers/ VIP/ Buyers

TRAVEL PARTNER

Benefits: Branding & Promotion

- Logo & Acknowledgment as Travel Partner in Event Brochure. Allocation of 12 sqm built up booth for product/service display. Your Logo will appear as a Travel Partner on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials. Your Logo will appear as a Travel Partner on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials. Your Logo will appear on side Wings of conference Backdrop.
- 2 Complimentary Delegate Passes to participate in Conference
- Branding as a Travel Partner by “Your company name or Logo” at the venue hoarding.
- Your Logo will appear as a Travel Partner on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Logo on the homepage of the Expo website with a Hyper link with your web site
- Your Company's Logo will appear in the post-show report

Value for Travel Partner Package: INR 5,00,000/+ GST or 50 Pax Travel Tickets (Two ways) for Speakers/ VIP/ Buyers

MOBILITY PARTNER

Benefits: Branding & Promotion

- Logo & Acknowledgment as Mobility Partner in Event Brochure. Allocation of 6 sqm built up booth for product/service display. Your Logo will appear as a Mobility Partner on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials. Your Logo will appear on side Wings of conference Backdrop.
- Branding as a Mobility Partner by “Your company name or Logo” at the venue hoarding.
- 2 Complimentary Delegate Passes to participate in Conference
- Your Logo will appear as a Travel Partner on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Logo on the homepage of the Expo website with a Hyper link with your web site
- Your Company's Logo will appear in the post-show report.

Value for Mobility Partner Package: INR 2,00,000/- + GST or Total Local travel escort from Airport, Hotel, and Railway Station for Speakers/ VIP/ Buyers/ Delegate/ Visitors

ASSOCIATE SPONSOR

Benefits: Branding & Promotion

- Logo & Acknowledgment as Associate Sponsor in Event Brochure . Allocation of 6 sqm built up booth for product/service display.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Your Logo will appear as a Associate Sponsor on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop
- 1 Complimentary Delegate Passes to participate in Conference
- Your Logo will appear as a Associate Sponsor on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Logo on the homepage of the Expo website with a Hot Link to your web site
- Your Company's Logo will appear in the post-show report.
- Media Coverage and press release

Value for the Associate Sponsor Package: INR 2,00,000/- + GST

CORPORATE CONTRIBUTOR

Benefits: Branding & Promotion

- Logo & Acknowledgment as Corporate Contributor in Event Brochure
- Allocation of 6 sqm built up booth for product/service display.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop
- 1 Complimentary Delegate Passes to participate in Conference
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Logo on the homepage of the Expo website with a Hot Link to your web site
- Your Company's Logo will appear in the post-show report.
- Media Coverage and press release

Value for the Corporate Contributor Package: INR 2,00,000/- + GST

PRODUCT / SERVICE PRESENTATION

Benefits: Branding & Promotion

- A visual presentation will be provided for 5-10 Minutes during the conference.
- Your Logo will appear on side Wings of conference backdrop
- Allocation of 6 sqm built up booth for product/service display.
- Logo on the homepage of the World Tourism Expo website as a Knowledge Partner with a Hyper Link to your web site.
- Your Logo will appear on all email broadcast, advertising the ITTEXPO.
- You will appear as Knowledge Partner on all the advertising campaigns for the ITTEXPO in National & International Print Media.
- Complimentary Delegate Passes to participate in Conference
- Your Company's Logo will appear in the post-show report.

Value of Product/Service Presentation Sponsor Package: INR 2,00,000 + GST

DELEGATE KIT SPONSOR

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the ITTEXPO Brochure and Venue Hoarding as a Delegate Kit Sponsor.
- Allocation of 12 sqm built up booth for product/service display.
- Your Logo will appear on side Wings of conference Backdrop
- Logo on the homepage of the World Tourism Expo website as a Delegate Kit sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the World Tourism Expo.
- You will appear as Delegate Kit Sponsor on all the advertising campaigns for the World Tourism Expo in National & International Print Media.
- 2 Complimentary Delegate Passes to participate in Conference
- Your Company's Logo will appear on the Kit Bag as a Delegate Kit Sponsor.
- Your Company's Logo will appear in the post-show report.

Value of Kit Bag Sponsor Package: INR 5,00,000 + GST

LANYARD AND BADGES SPONSOR

Benefits: Branding & Promotion

- Logo on all the conference Lanyards (Multi-color digital printed).
- Allocation of 9 sqm built up booth for product/service display.
- Logo and Acknowledgment as Sponsor on badges.
- Your Logo will appear on side Wings of conference Backdrop.
- Logo & Acknowledgment as Sponsor in Event Brochure
- Logo will appear all the hoarding / Banner at site.
- Your Logo will appear on all email broadcast, advertising the ITTEXPO.
- Logo on the homepage of the World Tourism Expo website with good visibility as a Lanyard and Badges Sponsor with a Hot Link to your web site.
- Your Company's Logo will appear in the post-show report.
- 2 Complimentary Delegate Passes for participation in Conference

Value of Lanyard and Badges Sponsor Package 3,00,000/- + GST

LUNCH SPONSOR

1. Raise your Profile: - Tremendous Visibility prior and during the ITTEXPO on Site

- Can place companies' 2 standees in and outside of the conference hall at the time lunch at ITTEXPO..
- Logo on backdrop as Lunch Sponsor.
- Your Logo will appear on all Wings of Backdrop of the conference
- Logo on Print media and all promotional materials.

2. Privileged Benefits as a Lunch Sponsor:

- 2 Complimentary Delegate Passes for participation in Conference.
- Special Reserved Seating for the sponsors.

Value of Lunch Sponsorship Approx 700 Pax as per cost

Benefits: Branding & Promotion

- Your Company's Logo will appear on the front page of the ITTEXPO Brochure as a Networking Lunch Sponsor.
- Allocation of 9 sqm built up booth for product/service display.
- Branding as ITTEXPO Networking Lunch Sponsor "Your Company Name or Logo" on the stage backdrop
- Logo on the homepage of the ITTEXPO website as a Networking Lunch Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the ITTEXPO.
- You will appear as Lunch Sponsor on all the advertising campaigns for the ITTEXPO in National & International Print Media.
- Branding as World Tourism Expo In Association With "Your Company Name or Logo" at the Venue Hoarding.
- The sponsor may provide 2 banners to be placed at the ITTEXPO area (free standing banners preferred).
- Your Company's Logo will appear in the post-show report.

KNOWLEDGE PARTNER

Benefits: Branding & Promotion

- Logo & Acknowledgment as Knowledge Partner in Event Brochure.
- Your Logo will appear as a Knowledge Partner on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Your Logo will appear as a Knowledge Partner on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials.
- Your Logo will appear on side Wings of conference Backdrop.
- Branding as a Knowledge Partner by "Your company name or Logo" at the venue hoarding.
- 1 Complimentary Delegate Passes to participate in Conference Your Logo will appear as a Knowledge Partner
- on all email broadcast, advertising campaigns for the Expo in national & international print media and all promotional materials. Logo on the homepage of the Expo website with
- a Hyper link with your web site Your Company's Logo will appear in the post-show report.

Value for Knowledge Partner Package: INR 1,00,000/+ GST

POLE BUNTING SPONSOR

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Pole Bunting Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Pole Bunting Sponsor with a Hot Link to your website.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Pole Bunting Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.

Value of Pole Bunting Sponsor Package: INR 2,00,000 + GST



DROPDOWN BUNTING SPONSOR (HALL-WISE)

- 16 Nos. (both side) of Dropdown Buntings (4'x8') in preferred Exhibition Hall.
- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.

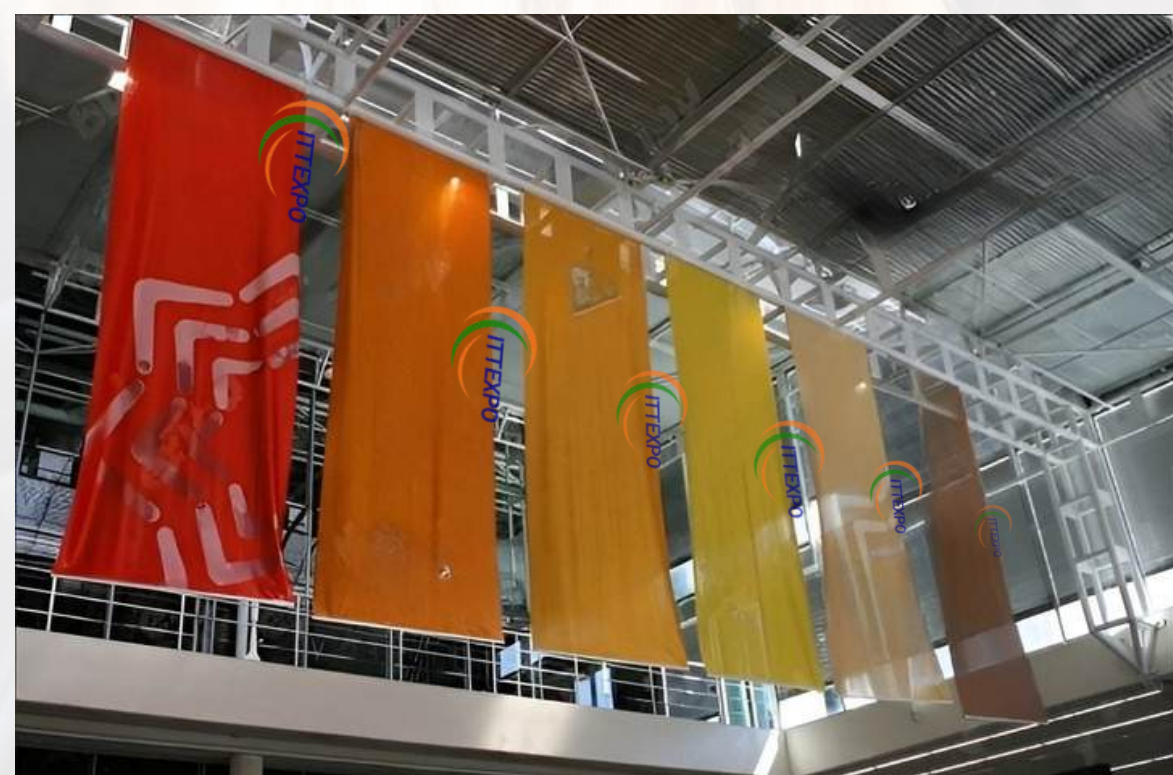
Value of Dropdown Bunting Sponsor: INR 3,00,000 + GST

DROP DOWN SPONSOR AT REGISTRATION AREA

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Drop Down Sponsor.
- 10 Nos of Drop Down (3'x15') shall be place at entrance near registration area.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary single spread advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Drop Down sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Drop Down Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.

Value of Pole Bunting Sponsor Package: INR 2,50,000 + GST





INFORMATION/VISITOR REGISTRATION BOOTH SPONSOR

- There will be three information booths. Logo/branding appear on back wall of information booth - (branding material provide by the client).
- Your logo / branding will appear on both sides of the information booth.
- Visitor Registration form- your Logo will appear in form
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Two standees near every information booth (left & Right Side)-standee will be arranged by client.
- Complimentary full page colour advertisement in the Exhibition catalogue.
- Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as a information booth sponsor with a Hot Link to your website.
- Your Company's Logo will appear on the Sponsor boards at site as a information booth sponsor.
- Your Company's Logo will appear in the post-show report.

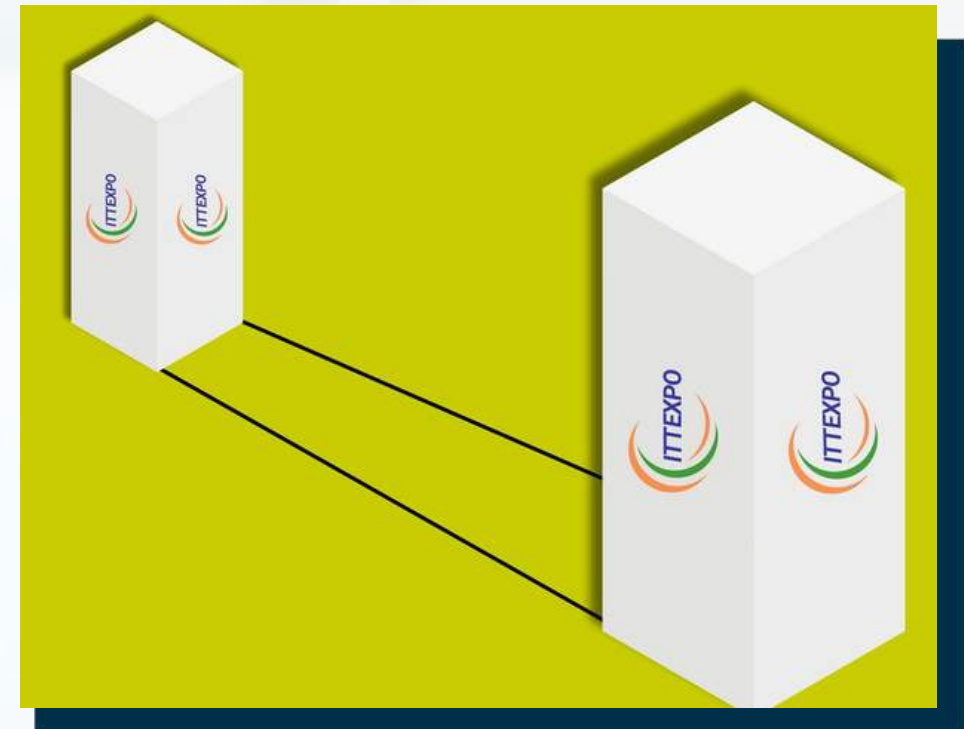
Value of Information Booth Sponsor Package: INR 2,00,000/- + GST

BRANDING PROMOTION OPPORTUNITIES

• CUBE AT ENTRANCE

3 Nos.- Printing on Digital
Flex Print
(12'x6')

INR 1,50,000 + GST



• SELFIE AREA

Backdrop with company
branding
on Digital Vinyl print up to 8'
height

INR 1,00,000 + GST



• SELF STANDING STANDEES SPACE

2 Nos. of Standee space near
Registration Area
(3'X6')

INR 20,000 + GST



MEDIA COVERAGE

DIGITAL MEDIA

MAJOR MEDIA PLATFORMS



PRINT MEDIA



ELECTRONIC MEDIA & FM



OUTDOOR MEDIA





Negohtel
Connecting Hospitality बुलेटिन Media

THANK YOU

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