



# INTERNATIONAL TRAVEL & TECH EXPO

EXPLORE ENGAGE ELEVATE



# 10-11 MAY 2025

 **INDIA EXPO MART,**  
GREATER NOIDA, U.P, INDIA

ORGANIZER

PATRONAGE

ASSOCIATION PARTNER



## ORGANIZER



Established in 2013, Catseye Group specializes in providing need-based solutions for various residential and commercial property purchases & investments, leasing, interiors, post-sales service, mortgages, etc. In the last decade, we have established ourselves as the trusted real estate advisor in India & GCC markets. We are committed to creating new benchmarks of excellence in the industry. We work with Commitment, Honesty, Trust, and above all **CUSTOMER FIRST**. We deliver the best possible opportunities to our clients and assist them in making smart & prudent decisions.



## UPCOMING ITT EXPO SCHEDULE



**Deepender Sharma**  
( Business Head )

**Nitin Kaushik**  
( Founder Director )

UTTARAKHAND

NORTH-EAST

RAJASTHAN

GUJARAT

MAHARASHTRA

Welcome to Negohtel Bulletin Media, We are a team of Media Publication House, Storyteller and Experience Creators. We believe in the power of captivating content and give a platform to Hospitality Industry to showcase their brand through our magazine and digital platform with our media mastery and creative content strategy expertise. We help the whole Hospitality community to grow business and appreciate their achievement and hard work through our Publication.

**AFTER THE GRAND SUCCESS OF THE PRESTIGIOUS**



**NB  
 HOSPITALITY  
 EXCELLENCE  
 AWARDS-2024**



**COMING UP WITH THE MEGA TRAVEL & TECH EXPO**



**INTERNATIONAL TRAVEL & TECH EXPO**  
 EXPLORE - ENGAGE - ELEVATE

**MILESTONES OF NEGOTHEL BULLETIN**

COMING SOON

**NB  
 HOSPITALITY  
 EXCELLENCE  
 AWARDS-2025**



**Rajesh Ghansiyal**  
 (Managing Editor & Bureau Chief)

**Manish Thakur**  
 (Editor & Publisher)



## ABOUT ITT EXPO

**International Travel & Tech Expo (ITTEXPO 2025)** will be held to link and foster Tech-related opportunities within the travel industry. ITTEXPO 2025 is a platform where companies with a vision to expand their market and business opportunities can come together, sharing their expertise and establishing professional relationships. This platform provides an opportunity to collaborate with other renowned players across the globe, enhancing business horizons. The event will include conferences, lectures, and deliberation sessions aimed at giving direction to the industry with a shared vision. ITTEXPO 2025 aspires to elevate the travel-related Tech industry by offering global networking opportunities. Prominent policymakers, researchers, industry experts, academicians, industrialists, and government agencies will attend, providing a holistic view that supports better, more efficient, and sustainable planning. Additionally, this event will serve as a medium for cultural exchange, fostering a better understanding of the market and making businesses more inclusive.

## EXHIBITORS PROFILE

The ITTEXPO is designed to feature a diverse range of exhibitors, including but not limited to:

- State Tourism Board
- Travel Technology
- International Tourism Board
- Tour Operators
- Travel Agencies
- Transport Services
- Car Rental
- Sports
- Association
- DMC
- Hotels & Resorts
- Hospitality
- Airlines
- Telecom Companies
- Cruise
- Hajj and Umrah Operators
- Religious Tour Operators
- Travel Finance Companies
- Government Authorities
- Visa Companies
- Consultants Forex Traders
- Travel Media

## VISITORS PROFILE

The ITTEXPO promises to attract a diverse group of visitors, including:

- B2B Travel Agents & Tour Operators
- Travel Enthusiasts Business
- Professionals Government
- Representatives Investors Travel and
- Leisure Bloggers/Vloggers
- International visitors or domestic visitors
- Contractors Excursionists and Tourists
- Unique User Medical Tourism

## EXHIBITION HIGHLIGHTS

The ITTEXPO assures a platter of specialty that make it a must-attend event:

- Comprehensive Exhibits
- Knowledge Seminars and Panel Discussions
  - Passenger Safety
  - Sustainable Tourism
  - Digital Transformation
  - Crisis Management
  - Cultural Understanding
  - Travel Finance
- Networking Opportunities
- Innovation Corner
- B2B Meetings
- Hosted Buyers Pavilion
- Government Insights
- Awards Show
- Sustainability Initiatives

**12,000+**  
EXPECTED VISITORS

**30+**  
TOP NOTCH SPEAKERS

**12+**  
CONFERENCE SESSION

**150+**  
STARTUPS

Meeting Specialists,  
Wedding & Event Planners

## POLE BUNTING SPONSOR

### **BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:**

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Pole Bunting Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Pole Bunting Sponsor with a Hot Link to your website.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Pole Bunting Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.





## INFORMATION/VISITOR REGISTRATION BOOTH SPONSOR

- There will be three information booths. Logo/branding appear on back wall of information booth - (branding material provide by the client).
- Your logo / branding will appear on both sides of the information booth.
- Visitor Registration form- your Logo will appear in form
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Two standees near every information booth (left & Right Side)-standee will be arranged by client.
- Complimentary full page colour advertisement in the Exhibition catalogue.
- Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as a information booth sponsor with a Hot Link to your website.
- Your Company's Logo will appear on the Sponsor boards at site as a information booth sponsor.
- Your Company's Logo will appear in the post-show report.

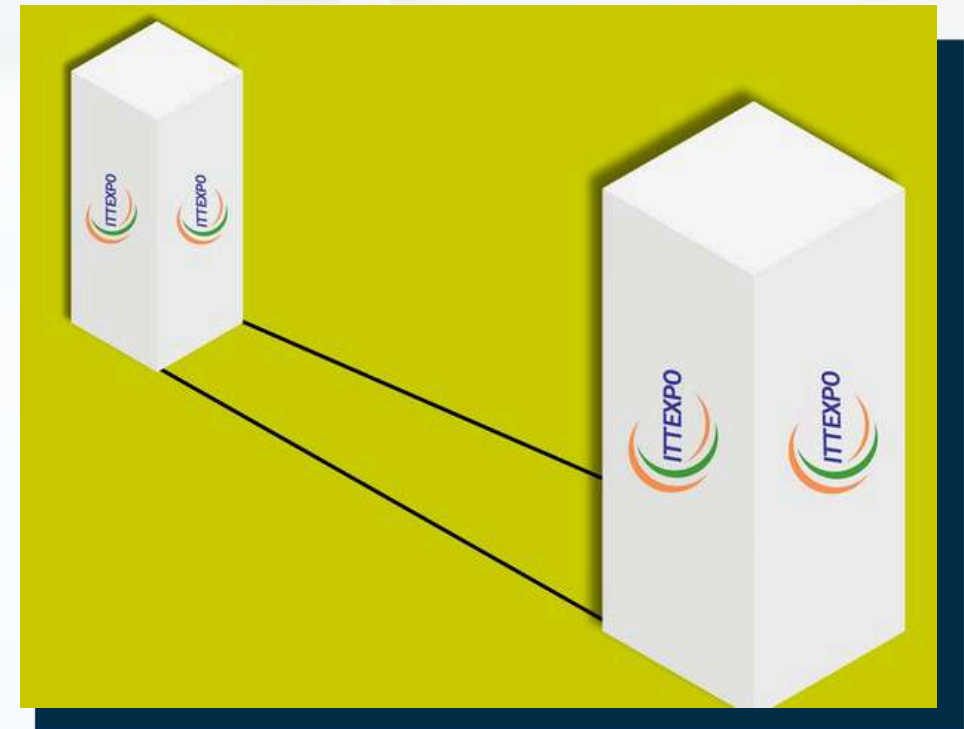


## BRANDING PROMOTION OPPORTUNITIES

### • CUBE AT ENTRANCE

3 Nos.- Printing on Digital  
Flex Print  
(12'x6')

**INR 1,50,000 + GST**



### • SELFIE AREA

Backdrop with company  
branding  
on Digital Vinyl print up to 8'  
height

**INR 1,00,000 + GST**



### • SELF STANDING STANDEES SPACE

2 Nos. of Standee space near  
Registration Area  
(3'X6')

**INR 20,000 + GST**





# MEDIA COVERAGE

## DIGITAL MEDIA

MAJOR MEDIA PLATFORMS



## PRINT MEDIA



## ELECTRONIC MEDIA & FM



## OUTDOOR MEDIA





**Negohtel**  
बुलेटिन Media  
*Connecting Hospitality*

# THANK YOU

## CONTACT US

CATSEYE GROUP

**DEEPENDER SHARMA**

BUSINESS HEAD ITT EXPO

Mob.: +91-8920656651 / 9953035559

Email: [deepender.sharma@ittexpo.com](mailto:deepender.sharma@ittexpo.com)

NEGOHTEL BULLETIN

**RAJESH GHANSIYAL**

MANAGING EDITOR & BUREAU CHIEF

Mob.: +91-9205972069 / 9810448926

Email: [md@negohtelbulletin.com](mailto:md@negohtelbulletin.com)

 [itt.expo](https://www.instagram.com/itt.expo)

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